

THE MANIFESTO

FOR THOSE WHO THINK THIS IS A TYPICAL MANIFESTO, THINK AGAIN.

WE ARE GOING TO BE RATHER STRAIGHTFORWARD BECAUSE WHAT WE GOT TO SAY IS PRETTY SERIOUS.

FOR TOO LONG PEOPLE HAVE COME TO BE CONFUSED ABOUT WHAT YOUR HUNGER REALLY MEANS.

THIS HUNGER IS NOT
IN THE APPEARANCE YOU PORTRAIT,
IT IS NOT IN THE CLOTHES YOU WEAR,
AND NOT EVEN IN THE MUSIC YOU LISTEN TO.

THIS HUNGER IS IN THE SPIRIT.
IN THE WILLINGNESS TO RAISE THE BAR,
TO ERASE EVERY CIRCUIT DEFENDED BY CONVENTION,
AND TO STAND.
NOT SIMPLY FOR THE RIGHT THING,
BUT FOR THE BRAVE THING.

CHASE IT DOWN, DON'T LET IT GO.

IT WON'T BE EASY, WE KNOW IT.
BUT LET US TELL YOU A SECRET,
IT WILL NEVER BE EASY.
THROUGH HARDSHIP COMES GREATNESS.

THAT'S THE ONLY WAY.
TO DENY, DEFY AND DEFINE
A NEW STORY.

YOUR STORY.

WHAT ARE YOU WAITING FOR?

BE HUNGER FOR MORE.
BE HUNGER FOR MORE ATTITUDE.

